

Are You at Risk for Alzheimer's? Marbles: The Brain Store Offers Free Online Brain Health Barometer

Marbles: The Brain Store today announced the launch of a free, online risk assessment barometer designed to help identify personal risk factors for developing Alzheimer's disease and other cognitive impairments such as dementia. The tool requires you to answer a few questions about your medical history, your family's medical history, and your lifestyle, providing a tailored report including your risks and prevention strategy. The Brain Health Barometer takes about five minutes to complete and can be accessed online at:

<http://www.marblesthebrainstore.com/assessment.html>.

Chicago, IL (PRWEB) -- [Marbles: the Brainstore](#) today announced the launch of a free, online risk assessment barometer designed to help identify personal risk factors for developing Alzheimer's disease and other cognitive impairments such as dementia. The tool requires you to answer a few questions about your medical history, your family's medical history, and your lifestyle, providing a tailored report including your risks and prevention strategy. The Brain Health Barometer takes about five minutes to complete and can be accessed online at [the Marbles website](#).

"We strongly suggest people use the [Brain Health Barometer](#) and urge their friends and loved ones to use it, so they can understand and take control of the risk factors for Alzheimer's, dementia and cognitive impairment. Instead of just worrying about Alzheimer's, this assessment allows you to put some focus into figuring it out, and it offers a comprehensive set of suggestions for how you can actually reduce your risk," said Marbles: The Brain Store Co-Founder and CEO Lindsay Gaskins.

Alzheimer's is the fastest growing disease in the developed world. By age sixty-five, 1 in 8 Americans is afflicted. By age eighty-five, half the population is afflicted. Beyond normal forgetfulness or occasional fuzzy thinking, Alzheimer's disease is a progressive deterioration of the brain resulting in debilitating memory loss, confusion and dementia.

Though there is no current cure, researchers are learning more about Alzheimer's every day, including ways to treat the disease or delay its onset as well as identifying risk factors that play a role in the likelihood of developing the disease. Your age, family history, genetics and general health may all offer clues as to whether or not you are at risk personally.

"While this is in no way meant to be a diagnosis or treatment recommendation for Alzheimer's, dementia, or cognitive impairment, it serves as an excellent starting point for learning more about your brain health and taking an active role in reducing risks," said Gaskins.

Located at 55 East Grand Avenue in Chicago, with a soon to open location in Skokie, Illinois at the Westfield Old Orchard Shopping Center, [Marbles: The Brain Store](#) offers over 250 products designed to stimulate and strengthen the brain and be useful for Alzheimer's prevention and therapy. The collection includes word puzzles,

brain teasers, educational games, and brain fitness software, which result in enhanced memory, critical thinking, coordination, visual perception and word skills. Besides the free Brain Health Barometer, the company's website offers free brain tips, brain teasers, and other brain training exercises.

About Marbles: The Brain Store

Marbles: The Brain Store is a first-of-its-kind retail concept and online destination that focuses on products designed to stimulate and strengthen the brain. Marbles: The Brain Store was created by two Chicago entrepreneurs who, after hearing their parents express concern about Alzheimer's and dementia, were inspired to provide a place where people can find new, engaging activities to keep their brains active and also learn about the brain. From self-improvement software like the Posit Science Brain Fitness Program to therapeutic toys like Tangle Therapy and competitive games like Blink, Marbles: The Brain Store offers over 250 products designed to enhance cognition. Visit Marbles: The Brain Store online at <http://www.marblesthebrainstore.com>

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